

MOTORCOACH ASSOCIATION OF SOUTH CAROLINA
LeConte Hotel & Convention Center, Pigeon Forge, Tennessee

May 27-29, 2026

Tuesday, May 26

Staff move-in.

Wednesday, May 27

10.30 – 5:00 **Registration**

Lobby of Convention Center

Name Badges sponsored by SARDO Bus & Coach Upholstery

Note Pads sponsored by Discover DeKalb

Pocket Schedules sponsored by United Motorcoach Association

Registration Bags sponsored by Pigeon Forge Department of Tourism

10:30 -11:30 **Safety Management Cycle**

Mill Creek

Speaker: **Mike McDonal, Director, Regulatory Compliance and Industry Relations, Saucon**

11:45 – 12:30 **Barbeque Lunch at the Pavillion**

By Collier Restaurant Group

Sponsored by Daimler Coaches North America and SARDO Bus & Coach Upholstery

12:40 – 2:00 **Coach Presentations and Visitation**

Coach display parking outside Pavillion.

Each coach manufacturer will have 12 minutes to talk about their coach product before going out to visit with operators at the coaches.

1:00 – 4:45 **Associate Sessions**

1:00-1:30 New Member Orientation

Mill Creek

Moderator: Mike Vescio, Discover DeKalb

Panelist: Mike Gwinn, Pigeon Forge Department of Tourism

Betsy Hanna, Florence CVB

Pete Smith, Smoky Mountain Resorts/Liberty Receptive Tours

Tara Teate, Experience Columbia

1:30-2:00 Q&A for all Associates

Attend and discuss anything that you may have questions or concerns about that would help you as a member of either MCASC or GMOA.

2:15-3:00 Mental Health

Caney Creek

Cale Robert Hall, PHD Business Administration in Marketing and Management, a Master of Advanced Leadership, a Master of Business Administration in Marketing and Management, Master of Theology, and Master of Theological Studies in Global Religions

3:30-4:45 Packaging 101: A Panel Discussion

Mill Creek

Pete Smith

Mike Vescio

Elizabeth Kamalakis, Coachlight Tours

Attend and learn from the experts about working together with your partners to create the most attractive group packages. Learn how to make a group package, rather than what individuals can do on their own.

2:15 – 5:00 **Operator Educations**

Refreshments sponsored by Peach State Summer Theatre and Visit Valdosta

2:15-3:00 **Mental Health**

Caney Creek Cale Robert Hall, PHD Business Administration in Marketing and Management, a Master of Advanced Leadership, a Master of Business Administration in Marketing and Management, Master of Theology, and Master of Theological Studies in Global Religions

3:15-4:00 **2027 Engine Changes**

Caney Creek Mark Gamber, Bus Account Executive, Cummins

4:15-5:00 **CVSA Roadside Inspections**

Outside Pavillion Jeremy Disbrow, Commercial Vehicle Safety Administration

5:00 – 5:15 **Board Coaches (must leave at 5:15)**

Hotel Front

6:00 **Pirates Voyage Dinner Show**

Sponsored by Pigeon Forge Department of Tourism

Transportation provided by Priority Coach (TN), and TBD

8:00 **After Hours at The Island featuring The Wheel, SkyFly, and Ole Smoky Moonshine**

Moonshine tasting sponsored by Ole Smoky Moonshine

Thursday, May 28

8:00 – 5:00 **Registration**

Lobby of Convention Center

7:00 – 8:00 **Breakfast by LeConte Hotel and Convention Center**

LeConte Breakfast Room

8:10 – 9:00 **Industry Update**

Caney Creek

Panelists: Fred Ferguson, American Bus Association
Ken Presley, United Motorcoach Association

9:15 – 11:15 **Market Place I**

Mill Creek

Market Place Binders sponsored by Smoky Mountain Resorts/Liberty Receptive Tours

Refreshments sponsored by Visit Florence

11:30 – 11:45 **Board Coach for Golf at Sevierville Golf Club**

Hotel Front Lunch for golfers will be at the Golf Club

Lunch sponsored by RLI Insurance

Golf Cart sponsored by Acrisure

Transportation provided by TEMSA North America

11:30 – 11:45 **Board Coaches**

Transportation provided by Priority Coach

Hotel Front

12:00 – 12:45 **Lunch at Puckett’s Restaurant for all tours**

12:45 – 1:00 **Board Coach for Tours**

Puckett’s

Tour 1: **Great Smoky Mountains National Park Mountain Tour**
Guided by Kathy Gwinn

Transportation provider to be determined.

Tour 2: **Rocky Top Wine Trail (Limit of 30)**

Transportation provided by Rocky Top

Tour 3: **It's Showtime in Pigeon Forge**

A behind the scenes tour followed by **Ole! featuring GoGaucho at The Array Theater**

Transportation provided by Priority Coach

Tour 4: **Shop till you Drop** featuring **The Incredible Christmas Place, The Mountain Mile, and Three Bears General Store**

Transportation provider to be determined.

6:30 – 7:00 **Reception**

By Collier Restaurant Group

Lobby of Convention Center

7:00 – 9:00 **Awards Dinner (Italian)**

By Collier Restaurant Group

Caney Creek

Sponsored by TEMSA North America, RLI Insurance and Motor Coach Industries

Friday, May 29

8:00 – 9:00 **Breakfast by LeConte Hotel and Convention Center**

LeConte Breakfast Room

9:15 – 11:15 **Market Place II**

Mill Creek

11:15 – 11:30 **Market Place Awards**

Mill Creek

11:45 – 12:45 **FMCSA Update**

Caney Creek Stephanie Mann, Tennessee FMCSA Administrator

Dollywood is offering a Resort Tour and free Admission to Dollywood for Operators, and offering a Discounted Rate of \$65.11 for Associates and their guests.

LeConte Hotel and Convention Center will offer the group rate for Friday and Saturday nights for those who take advantage of Dollywood’s offer or just want to experience Pigeon Forge. Please sign up in the appropriate place in the registration information.