



MOTORCOACH ASSOCIATION OF SOUTH CAROLINA

106 Main Street, Brookneal, VA 24528

888-376-1150 FAX 866-376-1156

OFFICE USE ONLY

- PAID
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- NEWS
- INFO
- BOARD
- REVIEWED

APPLICATION FOR TOUR OPERATOR MEMBERSHIP

Please complete information in type or print. Forward the application along with a check in the amount of \$300 made payable to MCASC or complete the credit card payment information below, the signed Code of Ethics, two letters of recommendation from current operator members, a copy of business license, a copy of registration with the Office of the Secretary of State, proof of a minimum \$1 million in errors and omissions insurance, and your company Federal ID #. Mail to the above address.

We/I hereby apply for active Tour Operator Membership in the Motorcoach Association of South Carolina. By signature I certify that I have been in business in South Carolina and have been engaged in packaging tours requiring charter services of operator members of MCASC, but do not own or operate motorcoaches.

Company Name: _____

Physical Address: _____

Mailing Address: _____

800#: _____ FAX: _____ Federal ID #: _____

Web: _____ Email: _____ Date business was started: _____

The **key representative** will be published in the directory, on the website, and receive communications by mail or email from the Association. Additional contacts may be added to receive association communication with the option of being published in the directory and on the website, as selected below.

Key Representative:
Name: _____
Title: _____
Email: _____
Phone: _____ Ext: _____

Additional Contact:
Name: _____
Title: _____
Email: _____
Phone: _____ Ext: _____

Publish (Y/N) _____ Communications (Y/N) _____

Information for Payment by Credit Card

Visa _____ Master Card _____ Discover _____ American Express _____ Amount: **\$300**

Card #: _____ Expiration Date: _____ Security Code: _____

Credit Card Billing Address: _____

Name on Card: _____ Signature: _____ Date: _____

(Applicant Representative)

Requirements for membership:

1. Completed Application
2. Payment (check or credit card) for the appropriate amount of membership dues
3. Signed Code of Ethics
4. Two Letters of Recommendation from Current Operator Members
5. Copy of Business License
6. Copy of Registration with the Office of the Secretary of State
7. Proof of a Minimum of \$1 Million in Errors and Omissions Insurance
8. Company Federal ID #

MCASC Federal I.D. Number: 58-2385180

12% of your membership dues may be used as a tax deduction

Recruited by: _____



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Mailing Address: 106 Main Street, Brookneal, VA 24528

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CODE OF ETHICS

Tour Operator Members

This code of ethics for the members of the Motorcoach Association of South Carolina has been adopted to promote and maintain the highest standards of intercity bus service and personal conduct among its members.

We, the members of the Motorcoach Association of South Carolina, in carrying out our roles of providing service to the traveling public recognize the need to do so in a professional manner and to deal with the public and our colleagues with the highest degree of integrity. Therefore, we herewith set forth the following creed which shall govern our endeavors to fulfill our obligations:

To adhere to the professional standards of the Motorcoach Association of South Carolina and to work to further its goals and objectives.

To conduct all business affairs with integrity, sincerity and accuracy in an open and forthright manner.

To act with integrity in financial dealings with the public and with entities utilized to help arrange or provide services and accommodations to motorcoach travelers.

To work to instill consumer and public confidence in the industry, avoiding any action conducive to discrediting it or membership in the Association.

To maintain on a current status license, insurance, and state registration.

To adhere and comply with all articles of the bylaws of the Motorcoach Association of South Carolina.

Signature: _____

Title: _____

Name of Company: _____

This Code of Ethics must have the following documents attached when submitted:

Completed application

Check for the appropriate amount of membership dues

Two letters of recommendation from current operator members

Company federal tax identification number

Copy of business license

Copy of registration with the Office of the Secretary of State

Proof of a minimum of \$1 million in errors and omissions insurance

LETTER OF RECOMMENDATION

Date: _____

TO: Board of Directors, Motorcoach Association of South Carolina

FROM: _____
Current Operator Member, MCASC

I recommend _____ for membership in Motorcoach Association of South Carolina.

Signed: _____
(Owner/Operator)

Company: _____

Telephone: _____

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MEMBERSHIP BENEFITS

Experience

MCASC membership brings you closer to building good business relationships with some of the industry's most experienced motorcoach travel and tourism people.

Networking

MCASC offers opportunities for developing strong business relationships through networking at MCASC events and communications through the newsletter and website.

Professional Ethics

Operator members must sign the MCASC Code of Ethics, which says that MCASC members aspire to highest professional standards in the industry treating customers and other members with honesty, integrity, and accuracy; that they will conduct business in such a manner as to promote the industry; and that they will maintain current status for all license, permits, and operating authority required by federal, state, and local government agencies applicable to the industry. Members have the right to display the MCASC logo on company business forms, communications, and advertisements.

Quarterly Newsletter

Operator members and associate (vendor) members stay current with MCASC's quarterly newsletter featuring the latest regulatory news, briefs on important legislative developments, coach industry news, and informative travel and tourism information.

Annual Membership Directory

This detailed, MCASC membership directory is a tour/charter/equipment/service resource that includes operator members and members representing all aspects of the travel and tourism industry. The directory is an excellent resource for valuable contacts in the motorcoach industry.

Website Link

Every MCASC member has a web link on the MCASC website making our members easy to find and a valuable resource for the computer savvy customer to find our members. In addition, it creates easy access for communication among members.

Annual Meeting and Market Place

A great opportunity in the motorcoach group travel industry, the Annual Meeting and Market Place brings operator buyers and travel industry sellers from all over the United States together for one-on-one tour itinerary planning. The multi-day event also features business training and professional development seminars.

Other State Associations

MCASC maintains a relationship with other state motorcoach associations and tourism entities through meetings and regular communications to stay up-to-date on issues affecting members.

Professional Association Management Team

MCASC's professional association management team has over fifty years of combined experience in the motorcoach industry. The management team has built a strong relationship with both United Motorcoach Association and American Bus Association over the past fifteen years to create an extension of the team to assist you in your business growth based on industry research, up-to-date communications, and reports of congressional activity and federal motor carrier regulations.

Promoting safety among operators in the industry

MCASC is not a "policing" organization; however, members of MCASC are expected by voluntary signature on the MCASC Code of Ethics to comply with industry rules and regulations by state and federal agencies. MCASC members have opportunities to attend seminars by knowledgeable industry leaders.

Training and education for members on issues that impact our industry

MCASC provides educational opportunities through operator meetings, motorcoach roadeos, and Annual Meeting and Market Places.

Networking to build business relationships

MCASC provides members the opportunity for networking with other operators and coach specific providers at annual operator meetings, and at the Annual Meeting and Market Place operators have the opportunity to network with fellow operator members and associate members representing attractions, hotels, theaters, destinations, restaurants, coach specific vendors, as well as tour operators and tour receptives.

Promoting public awareness of the motorcoach industry

MCASC works cooperatively with other industry organizations such as American Bus Association, United Motorcoach Association, and the Motorcoach Council to promote motorcoach travel nationwide.

Creating unity for common goals

MCASC's Board of Directors and staff believe there is strength in numbers. A task one member may find difficult to address alone, all members working together through the Association may accomplish. Whether the issue is local, state or federal in nature, there is strength in one voice speaking for many.

Promoting cooperation among operators and associates

MCASC promotes the idea of members working with members, which is one of the greatest benefits of association membership. The industry is all about relationships and MCASC provides several forums for networking to build relationships, which promotes cooperation among its members.

Advocating legislation that positively impacts the motorcoach industry

MCASC's Board of Directors promote legislation to enhance the motorcoach industry in South Carolina. MCASC also invites key personnel from American Bus Association and United Motorcoach Association to annual meetings and operator meetings to keep members abreast of national legislation that affects the motorcoach industry. MCASC routinely communicates information throughout the year to its members to keep them informed of legislative action needed, such as writing letters to state legislators or Congressmen to support or oppose legislation that impacts the motorcoach industry.