



# MOTORCOACH ASSOCIATION OF SOUTH CAROLINA

106 Main Street, Brookneal, VA 24528

888-376-1150 FAX 866-376-1156

### OFFICE USE ONLY

- PAID
- QB
- DATA
- DIR
- WEB
- NEWS
- INFO
- BOARD
- REVIEWED

## APPLICATION FOR ASSOCIATE MEMBERSHIP

Please complete information in type or print. Forward the application and signed code of ethics, along with a check in the amount of \$300 made payable to MCASC or complete the credit card information below. Mail to the above address.

*I hereby apply for a membership to the Motorcoach Association of South Carolina. I agree that if I am accepted into membership, I will abide by the By-Laws of the Association to the best of my ability. I will strive to improve the industry to which I belong.*

Company Name: \_\_\_\_\_

Physical Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

800#: \_\_\_\_\_ FAX: \_\_\_\_\_ Email: \_\_\_\_\_

Web: \_\_\_\_\_ Date business was started: \_\_\_\_\_

**Category for Directory Listing:** (Check the category that best describes your business and write cross reference (CR) next to any other category that describes your business.)

\_\_\_ **Attraction**      \_\_\_ **Hotel**      \_\_\_ **Restaurant**      \_\_\_ **Sales, Service, Products**

\_\_\_ **Theatre**      \_\_\_ **Tour Receptive**      \_\_\_ **Tourism Agency**

The **key representative** will be published in the directory, on the website, and receive communications by mail or email from the Association. Additional contacts may be added to receive association communication with the option of being published in the directory and on the website, as selected below.

<b>Key Representative:</b>
Name: _____
Title: _____
Email: _____
Phone: _____ Ext: _____

<b>Additional Contact:</b>
Name: _____
Title: _____
Email: _____
Phone: _____ Ext: _____

Publish (Y/N) \_\_\_\_\_ Communications (Y/N) \_\_\_\_\_

### Annual Membership Fee: \$300

Additional listings (for other locations, etc.) may be included in the directory at a cost of \$50 per listing.

### Information for Payment by Credit Card

Type: Visa \_\_\_\_\_ Master Card \_\_\_\_\_ Discover \_\_\_\_\_ American Express \_\_\_\_\_ Amount: \$300

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Credit Card Billing Address: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(Applicant Representative)

MCASC FEDERAL I.D. NUMBER: 58-2385180

12% of your membership dues may be used as a tax deduction.

**Recruited by:** \_\_\_\_\_



**MOTORCOACH ASSOCIATION OF SOUTH CAROLINA**  
**Mailing Address: 106 Main Street, Brookneal, VA 24528**  
**P.O. Box 474, Columbia, SC 29202**  
**888-376-1150 FAX 866-376-1156**

**Code of Ethics**  
**Associate Members**

This code of ethics for the Associate Members of the Motorcoach Association of South Carolina has been adopted to promote and maintain the highest standards of personal conduct among its associate members.

We, the associate members of the Motorcoach Association of South Carolina, in carrying out our roles of providing service to the traveling public recognize the need to do so in a professional manner and to deal with the public and our colleagues with the highest degree of in-tegrity. Therefore, we herewith set forth the following creed which shall govern our endeavors to fulfill our obligations:

- To adhere to the professional standards of the Motorcoach Association of South Carolina and to work to further its goals and objectives.
- To conduct all business affairs with integrity, sincerity and accuracy in an open and forthright manner.
- To act with integrity in financial dealings with the public and with entities utilized to help arrange or provide services and accommodations to motorcoach travelers.
- To conduct our business and operations in such a manner as to protect the public and to promote the image of the industry.
- To work to instill consumer and public confidence in the industry, avoiding any action conducive to discrediting it or membership in the Association.
- To maintain quality in products and services offered to the motorcoach travelers.
- To adhere and comply with all articles of the bylaws of the Motorcoach Association of South Carolina.
- To be in sound financial condition, and in good financial standing with members of the association, as well as industry suppliers and partners.

I have read and agree to adhere to this Code of Ethics.

Signature: \_\_\_\_\_

Title: \_\_\_\_\_

Name of Company: \_\_\_\_\_

This Code of Ethics must accompany the application for membership along with a check for the appropriate amount of membership dues.



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### **MEMBERSHIP BENEFITS**

#### **Experience**

MCASC membership brings you closer to building good business relationships with some of the industry's most experienced motorcoach travel and tourism people.

#### **Networking**

MCASC offers opportunities for developing strong business relationships through networking at MCASC events and communications through the newsletter and website.

#### **Professional Ethics**

Operator members must sign the MCASC Code of Ethics, which says that MCASC members aspire to highest professional standards in the industry treating customers and other members with honesty, integrity, and accuracy; that they will conduct business in such a manner as to promote the industry; and that they will maintain current status for all license, permits, and operating authority required by federal, state, and local government agencies applicable to the industry. Members have the right to display the MCASC logo on company business forms, communications, and advertisements.

#### **Quarterly Newsletter**

Operator members and associate (vendor) members stay current with MCASC's quarterly newsletter featuring the latest regulatory news, briefs on important legislative developments, coach industry news, and informative travel and tourism information.

#### **Annual Membership Directory**

This detailed, MCASC membership directory is a tour/charter/equipment/service resource that includes operator members and members representing all aspects of the travel and tourism industry. The directory is an excellent resource for valuable contacts in the motorcoach industry.

#### **Website Link**

Every MCASC member has a web link on the MCASC website making our members easy to find and a valuable resource for the computer savvy customer to find our members. In addition, it creates easy access for communication among members.

#### **Annual Meeting and Market Place**

A great opportunity in the motorcoach group travel industry, the Annual Meeting and Market Place brings operator buyers and travel industry sellers from all over the United States together for one-on-one tour itinerary planning. The multi-day event also features business training and professional development seminars.

#### **Other State Associations**

MCASC maintains a relationship with other state motorcoach associations and tourism entities through meetings and regular communications to stay up-to-date on issues affecting members.

#### **Professional Association Management Team**

MCASC's professional association management team has over fifty years of combined experience in the motorcoach industry. The management team has built a strong relationship with both United Motorcoach Association and American Bus Association over the past fifteen years to create an extension of the team to assist you in your business growth based on industry research, up-to-date communications, and reports of congressional activity and federal motor carrier regulations.

### **Promoting safety among operators in the industry**

MCASC is not a "policing" organization; however, members of MCASC are expected by voluntary signature on the MCASC Code of Ethics to comply with industry rules and regulations by state and federal agencies. MCASC members have opportunities to attend seminars by knowledgeable industry leaders.

### **Training and education for members on issues that impact our industry**

MCASC provides educational opportunities through operator meetings, motorcoach roadeos, and Annual Meeting and Market Places.

### **Networking to build business relationships**

MCASC provides members the opportunity for networking with other operators and coach specific providers at annual operator meetings, and at the Annual Meeting and Market Place operators have the opportunity to network with fellow operator members and associate members representing attractions, hotels, theaters, destinations, restaurants, coach specific vendors, as well as tour operators and tour receptives.

### **Promoting public awareness of the motorcoach industry**

MCASC works cooperatively with other industry organizations such as American Bus Association, United Motorcoach Association, and the Motorcoach Council to promote motorcoach travel nationwide.

### **Creating unity for common goals**

MCASC's Board of Directors and staff believe there is strength in numbers. A task one member may find difficult to address alone, all members working together through the Association may accomplish. Whether the issue is local, state or federal in nature, there is strength in one voice speaking for many.

### **Promoting cooperation among operators and associates**

MCASC promotes the idea of members working with members, which is one of the greatest benefits of association membership. The industry is all about relationships and MCASC provides several forums for networking to build relationships, which promotes cooperation among its members.

### **Advocating legislation that positively impacts the motorcoach industry**

MCASC's Board of Directors promote legislation to enhance the motorcoach industry in South Carolina. MCASC also invites key personnel from American Bus Association and United Motorcoach Association to annual meetings and operator meetings to keep members abreast of national legislation that affects the motorcoach industry. MCASC routinely communicates information throughout the year to its members to keep them informed of legislative action needed, such as writing letters to state legislators or Congressmen to support or oppose legislation that impacts the motorcoach industry.