

# Regional Meeting Sponsors

## Platinum (\$3,500 and above)

- **Eastern Band Cherokee Destination Marketing**
- **Pigeon Forge Department of Tourism**

## Gold (\$2,500 - \$3,499)

- **Charlotte Regional Visitors Authority**
- **Motor Coach Industries**
- **National Interstate Insurance Company**

## Silver (\$1,500 - \$2,499)

- **ABC Companies**

## Bronze (\$750 - \$1,499)

- **American Bus Association**
- **Lancer Insurance Company**
- **Sardo Bus & Coach Upholstery**
- **Virginia Tourism Corporation**

## Partner (\$500 - \$749)

- **United Motorcoach Association**

## Other

- **Fun Tours, LLC**
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# **Sponsorship Levels**

## **Platinum (\$3,500 and above)**

- Recognition as sponsor in meeting program and on websites.
- One brochure to be included in registration bags, if requested.
- One electronic contact list of all pre-registered regional meeting attendees, if requested.
- Ten minutes to introduce yourself/company & brief presentation at the Awards Dinner, if requested.
- Promotional material at each place setting for Awards Lunch, if requested.
- One complimentary full-page black and white advertisement in the quarterly newsletter, if requested.

## **Gold (\$2,500 - \$3,499)**

- Recognition as sponsor in meeting program and on websites.
- One brochure to be included in registration bags, if requested.
- One electronic contact list of all pre-registered regional meeting attendees, if requested.
- Five minutes to introduce yourself/company & brief presentation at one function, excluding Awards Dinner, if requested.
- One complimentary half-page black and white advertisement in the quarterly newsletter, if requested.

## **Silver (\$1,500 - \$2,499)**

- Recognition as sponsor in meeting program and on websites.
- One brochure to be included in registration bags, if requested.
- One electronic contact list of all pre-registered regional meeting attendees, if requested.

## **Bronze (\$750 - \$1,499)**

- Recognition as sponsor in meeting program and on websites.
- One electronic contact list of all pre-registered regional meeting attendees, if requested.

## **Partner (\$500 - \$749)**

- Recognition as sponsor in meeting program and on websites.