



# MOTORCOACH ASSOCIATION OF SOUTH CAROLINA

Mailing Address: 106 Main Street, Brookneal, VA 24528

P.O. Box 474, Columbia, SC 29202

888-376-1150 FAX 866-376-1156

### OFFICE USE ONLY

- PAID
- QB
- DATA
- DIR
- WEB
- NEWS
- INFO
- BOARD
- REVIEWED
- EMAIL
- TRIFOLD

## APPLICATION FOR OPERATOR MEMBERSHIP

Name of Company: \_\_\_\_\_

Physical Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

800#: \_\_\_\_\_ Emergency: \_\_\_\_\_ Publish (Y/N) \_\_\_\_\_

FAX: \_\_\_\_\_ Email: \_\_\_\_\_

Web: \_\_\_\_\_ Date Business was Started \_\_\_\_\_ USDOT# \_\_\_\_\_

Number of Coaches Operated \_\_\_\_\_ Number of Coaches Wheelchair Accessible \_\_\_\_\_

The **key representative** will be published in the directory, on the website, and receive communications by mail or email from the Association. Additional contacts may be added to receive association communication with the option of being published in the directory and on the website, as selected below.

### Key Representative:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Ext: \_\_\_\_\_

Cell: \_\_\_\_\_ Publish Cell (Y/N) \_\_\_\_\_

### Additional Contact:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Ext: \_\_\_\_\_

Cell: \_\_\_\_\_ Publish Cell (Y/N) \_\_\_\_\_

Publish (Y/N) \_\_\_\_\_ Communications (Y/N) \_\_\_\_\_

### Check the items listed below that apply to your company:

- A \_\_\_ Regular Route Carrier
- B \_\_\_ Charter Coach Operator
- C \_\_\_ Package Tour Operator
- D \_\_\_ Bus Express Carrier
- E \_\_\_ Own and Operate Maintenance Facilities

- F \_\_\_ Intrastate Operations Only
- G \_\_\_ Intrastate and Interstate Operations
- H \_\_\_ Mobile/ Roadside Service
- I \_\_\_ Dump Site
- J \_\_\_ Wash Facility

### INFORMATION FOR PAYMENT BY CREDIT CARD

Visa \_\_\_\_\_ Master Card \_\_\_\_\_ Discover \_\_\_\_\_ American Express \_\_\_\_\_ Amount: **\$275**

Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Credit Card Billing Address: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(Applicant Representative)

I certify that I am in sound financial condition, and in good financial standing with members of the association, as well as industry suppliers and partners.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(Applicant Representative)

### Requirements for membership:

1. Completed Application Form
2. Payment in the amount of \$275
3. Signed Code of Ethics
4. Two Letters of Recommendation from Current Operator Members
5. Proof of Insurance (certificate of insurance)
6. Satisfactory rating by FMCSA
7. Copy of Certificate of Operating Authority (Intrastate\* and/or Interstate)
8. Affirmative Vote by the MCASC Board of Directors

MCASC FEDERAL I.D. NUMBER: 58-2385180 24% of your membership dues may be used as a tax deduction

**Recruited by:** \_\_\_\_\_



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### CODE OF ETHICS

#### Operator Members

We, the members of the Motorcoach Association of South Carolina, by providing a service to the traveling public recognize the need to do so in a professional manner, and with the highest degree of integrity. We herewith set forth the following code of conduct that will govern our actions as we fulfill our obligations to our fellow operators and the traveling public:

We will adhere to the professional standards of the Motorcoach Association of South Carolina and to work to further its goals and objectives.

We will conduct all business affairs with honesty, integrity, sincerity, and accuracy in an open and forthright manner.

We will act with integrity in financial dealings with the public and with fellow operators utilized to help arrange or provide service and accommodations to motorcoach travelers.

We will conduct our business practices and operations in a safe and honorable manner in order to protect the public and to promote the image of the industry.

We will act to instill consumer and public confidence in the motorcoach industry, and avoid activities that may discredit the industry or membership of the Association.

We will operate motorcoaches under authority of the State of South Carolina for the purpose of transporting passengers regulated by Federal, State or Local authority.

I have read and agree to adhere to this Code of Ethics.

Signature: \_\_\_\_\_

Title: \_\_\_\_\_

Name of Company: \_\_\_\_\_

This Code of Ethics must have the following documents attached when submitted:

Completed application

Check for the appropriate amount of membership dues

Two letters of recommendation from Current Operator Members

Copy of Insurance Certificate

Copy of Certificate of Operating Authority

## LETTER OF RECOMMENDATION

Date: \_\_\_\_\_

TO: Board of Directors, Motorcoach Association of South Carolina

FROM: \_\_\_\_\_  
Current Operator Member, MCASC

I recommend \_\_\_\_\_ for membership in Motorcoach Association of South Carolina.

Signed: \_\_\_\_\_  
(Owner/Operator)

Company: \_\_\_\_\_

Telephone: \_\_\_\_\_

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Date: \_\_\_\_\_

TO: Board of Directors, Motorcoach Association of South Carolina

FROM: \_\_\_\_\_  
Current Operator Member, MCASC

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### **MEMBERSHIP BENEFITS**

#### **Experience**

MCASC membership brings you closer to building good business relationships with some of the industry's most experienced motorcoach travel and tourism people.

#### **Networking**

MCASC offers opportunities for developing strong business relationships through networking at MCASC events and communications through the newsletter and website.

#### **Professional Ethics**

Operator members must sign the MCASC Code of Ethics, which says that MCASC members aspire to highest professional standards in the industry treating customers and other members with honesty, integrity, and accuracy; that they will conduct business in such a manner as to promote the industry; and that they will maintain current status for all license, permits, and operating authority required by federal, state, and local government agencies applicable to the industry. Members have the right to display the MCASC logo on company business forms, communications, and advertisements.

#### **Quarterly Newsletter**

Operator members and associate (vendor) members stay current with MCASC's quarterly newsletter featuring the latest regulatory news, briefs on important legislative developments, coach industry news, and informative travel and tourism information.

#### **Annual Membership Directory**

This detailed, MCASC membership directory is a tour/charter/equipment/service resource that includes operator members and members representing all aspects of the travel and tourism industry. The directory is an excellent resource for valuable contacts in the motorcoach industry.

#### **Website Link**

Every MCASC member has a web link on the MCASC website making our members easy to find and a valuable resource for the computer savvy customer to find our members. In addition, it creates easy access for communication among members.

#### **Annual Meeting and Market Place**

A great opportunity in the motorcoach group travel industry, the Annual Meeting and Market Place brings operator buyers and travel industry sellers from all over the United States together for one-on-one tour itinerary planning. The multi-day event also features business training and professional development seminars.

#### **Other State Associations**

MCASC maintains a relationship with other state motorcoach associations and tourism entities through meetings and regular communications to stay up-to-date on issues affecting members.

#### **Professional Association Management Team**

MCASC's professional association management team has over fifty years of combined experience in the motorcoach industry. The management team has built a strong relationship with both United Motorcoach Association and American Bus Association over the past fifteen years to create an extension of the team to assist you in your business growth based on industry research, up-to-date communications, and reports of congressional activity and federal motor carrier regulations.

### **Promoting safety among operators in the industry**

MCASC is not a “policing” organization; however, members of MCASC are expected by voluntary signature on the MCASC Code of Ethics to comply with industry rules and regulations by state and federal agencies. MCASC members have opportunities to attend seminars by knowledgeable industry leaders.

### **Training and education for members on issues that impact our industry**

MCASC provides educational opportunities through operator meetings, motorcoach roadeos, and Annual Meeting and Market Places.

### **Networking to build business relationships**

MCASC provides members the opportunity for networking with other operators and coach specific providers at annual operator meetings, and at the Annual Meeting and Market Place operators have the opportunity to network with fellow operator members and associate members representing attractions, hotels, theaters, destinations, restaurants, coach specific vendors, as well as tour operators and tour receptives.

### **Promoting public awareness of the motorcoach industry**

MCASC works cooperatively with other industry organizations such as American Bus Association, United Motorcoach Association, and the Motorcoach Council to promote motorcoach travel nationwide.

### **Creating unity for common goals**

MCASC’s Board of Directors and staff believe there is strength in numbers. A task one member may find difficult to address alone, all members working together through the Association may accomplish. Whether the issue is local, state or federal in nature, there is strength in one voice speaking for many.

### **Promoting cooperation among operators and associates**

MCASC promotes the idea of members working with members, which is one of the greatest benefits of association membership. The industry is all about relationships and MCASC provides several forums for networking to build relationships, which promotes cooperation among its members.

### **Advocating legislation that positively impacts the motorcoach industry**

MCASC’s Board of Directors promote legislation to enhance the motorcoach industry in South Carolina. MCASC also invites key personnel from American Bus Association and United Motorcoach Association to annual meetings and operator meetings to keep members abreast of national legislation that affects the motorcoach industry. MCASC routinely communicates information throughout the year to its members to keep them informed of legislative action needed, such as writing letters to state legislators or Congressmen to support or oppose legislation that impacts the motorcoach industry.