

Media and Publications

Membership Directory

The MCASC Membership Directory is updated annually to provide a list of all Operator and Associate members. Associate members are invited to advertise in the Directory, which makes it possible to publish a full color, professional directory to all members as well as to place Associates' services at the fingertips of all Operators. The Directory also contains the Association Bylaws and a form to report any changes in listings.

Members are encouraged to contact the MCASC office for an advertising form at 888.376.1150. Members you can also fax a request to 866.376.1156 or email Carrie (carrie@motorcoachassociation.com).

The directory has a current circulation of 375.

The directory is distributed to members at the Annual Meeting.

Ad Sizes

Half page - horizontal: 4.5" wide x 3.5" tall

Half page - vertical: 2.25" wide x 7" tall

Full page: 4.5" wide x 7" tall

Deadlines

Ad Contract/Space Reservation/Payment Deadline: April 10, 2020

Ad File Submission Deadline: April 17, 2020

Quarterly Newsletter

The MCASC Newsletter is published quarterly to communicate up-to-date information about the Association's day-to-day operations, meetings information, directory changes, news from American Bus Association and other industry supportive agencies, member spotlights and other information. Associate

members are invited to advertise in the newsletter which offsets the cost of publication, shows support of the Association, and gets the attention of Operator members.

MCASC Newsletter Tentative Schedule

Winter Issue

artwork deadline: December 1

distribution: January

Spring Issue

artwork deadline: March 1

distribution: April

Summer Issue

artwork deadline: June 1

distribution: July

Fall Issue

artwork deadline: September 1

distribution: October

For the convenience of members, this downloadable logo is included for use in the printing of business cards, letterhead, etc. The logo should be suitable for reproduction. MCASC's logo is restricted to member use and should only be used to indicate membership in the Motorcoach Association of South Carolina. [Click here to download the MCASC Logo.](#)