

Associates Support Group Travel Recovery

Pigeon Forge Snow

Pigeon Forge Snow is open! We are open every day. Temporary hours are 10:00am - 7:00pm Monday-Friday, and 10:00am - 9:00pm Saturday & Sunday. The snow play area is not open and will remain closed until further notice due to social distancing. Capacity is limited to keep social distancing at 6 feet. We are operating within the guidelines of the TN Pledge and taking every precaution to insure our employees and guest safety. Tubers will use the same tube for the entire hour they are tubing. Each tube will be sanitized as it is returned.

Tour Operator rates: \$18.50 all ages. \$16.00 Students K-12.

Snow Tubing & Coaster at Goats on the Roof Combo: \$28.50 ages 7+. \$23.50 ages 3-6.

To schedule your group or for more information call or email:

Monica Jones at 865-280-2199 | Monica@PigeonForgeSnow.com | www.PigeonForgeSnow.com

McLeod Farms

McLeod Farms is open for business! We have taken extra steps to ensure the safety of our customers by requiring employees to wear masks. In addition, we require gloves during food handling, have plexiglass at the registers, and have social distancing markers in our retail store.

Tour Smokies grows into Tour Tennessee

Last year U S Tours and Smoky Mountain Resorts married efforts and created "TourSmokies.com." According to Pete Smith, "the birth was successful, the formative first year as a local receptive just flew by and today we are proud to announce that our little company has grown into "Tour Tennessee.""

As a Statewide Receptive Operator Tour Tennessee will serve the group tour market with the products that Tour Smokies sold last year and will add many new itineraries that were already being sold on U S Tours website. Together we launched a new site with group tour itineraries from The Mountains to the Mississippi River, featuring the best of Chattanooga, Nashville and Memphis.

Bob Cline, President of U S Tours said, "We've been talking about this since last winter, the first year profits from Tour Smokies was a real surprise and we felt this was a natural expansion. We already have the production and operation staff in place, so with a few modest little twists to our marketing we've created a larger business without any capital investment."

Cline said, "I'm not much of a salesman myself but I do so enjoy watching them work. Pamela Huey and Pete Smith are all over this and Steve Ellis is like a gopher in soft dirt digging up new opportunities. They have just finished training on the Special Events and themed itineraries that U S Tours has loaded onto the Tour Tennessee webpage and ready to start providing new products to old customers.

A few of the new Special Events available are Blue Christmas when U S Tours rents Graceland every December for a Holiday Tour. The National Quartet Convention (Spring & Fall) and Gaylord's Country Christmas in Nashville.

There are also quite a number of innovative itineraries and themed tours visiting multiple cities such as "The Big Bang of Country Music," "American Recording Studios," "The History of Country Music," "The Birth of Rock & Roll," "The MoJo Tour" combining Memphis & New Orleans, and several more.

According to Pete Smith, "we did a few things with our marketing partners here in the mountains that worked well for all of us. We were able to share several

initiatives that allowed all of us to focus our dollars and efforts toward the same projects - that focus not only yielded bigger results, it collectively reduced our costs.”

“I hope we can bring these partnership concepts to our friends across the State and achieve some of the same success we had here in the Smokies. We were not aware of the Coronavirus when we started this and we had never heard of an economic shutdown, but now that we are in the middle of it. We think that partnership initiatives can help the entire State return to normal. We have to restart businesses and get our industry back to work. But we are also optimistically planning for growth.”