

# 2021 Regional Meeting

## VMA-MCASC-NCMA Regional Meeting Harrisonburg, VA August 8-11, 2021

### **Sunday, August 8**

12:00 – 5:30 **Registration**

11:30 – 1:00 **VMA Board of Directors Meeting**

1:15 – 2:45 **NCMA Board of Directors Meeting**

3:00 – 4:30 **MCASC Board of Directors Meeting**

5:30 – 6:45 **Industry Update by ABA and UMA**

7:00 **Early Bird Dinner at Hotel Madison**

9:00 – 10:30 **Night life in Harrisonburg**

*In lieu of hospitality at the hotel, be ready for a more interactive time of networking.*

### **Monday, August 9**

7:00 – 8:00 **Breakfast**

8:00 – 5:00 **Registration**

8:15 – 9:00 **Business Sessions: VMA, MCASC, and NCMA**

*All operator members should attend their respective business session.*

9:15 – 10:45 **Coach Presentations**

11:00 – 12:00 **Operator**

**Session: Commercial Vehicle Safety Administration Review**

*A review of the North American Standard Out-of-Service Criteria*

12:15-1:30 **Lunch**

**Board Service Awards (VMA)**

**Operator Sessions**

1:45 - 2:45 **Department of Defense Registration Process for Military Transportation**

1:45 - 2:45 **Human Trafficking (Buses on the Lookout)**

3:00 - 4:15 **Business Strategy and Growth**

2:00 - 5:30 **Associate Sessions**

2:00 - 3:00 **Rising Star/New Member and First Timer Orientation**

3:15 - 4:15 ***The Big Picture: Timely and relevant topics and discussion***

4:30 - 5:30 **Associate/Operator Session**  
***How to Drive More Revenue Together***

6:30 **Board Coaches**

7:00 - **Ice Breaker Dinner**

10:00 - 12:00 **Hospitality after event**

**Tuesday, August 10**

7:30 - 8:30 **Breakfast**

**Board Service Awards (MCASC and NCMA)**

*Award recipients will be notified in advance to ensure they are present to accept the awards.*

8:30 -11:30 **Registration**

8:45 - 11:15 **Market Place I**

11:30 **Board Coach for Golf Tournament**  
**Heritage Oaks Golf Course**

*(Rental clubs are available.)*

11:30 **Board Coaches for Tours**

*(lunch provided on all tours)*

6:30 **Reception hosted by 2022 Host**

7:30 **Awards Dinner**

*Hospitality will be a continuation of the dinner session.*

**Wednesday, August 11**

7:30 - 8:30 **Breakfast**

8:30 - 12:00 **Registration**

8:30 - 9:30 **Display Booth Visitation**

9:45 - 12:15 **Market Place II**

12:30 - 1:30 **Lunch: Market Place Awards Presentation**

*Note: The traditional Joint Board Meeting to review the meeting will be held by Zoom a few days after the Regional Meeting.*