



# Palmetto Progress

## Motorcoach Association of South Carolina

P.O. Box 474, Columbia, SC 29202

888.376.1150 FAX 866.376.1156

Fall 2010

### President's Letter

## Bob Garrett

### Sunshine Travel & Express Lancaster, SC

By the time you receive this newsletter, the Annual Meeting and Market Place will be a fleeting memory. We will all remember some special time or place experienced in Spartanburg. For me, there are many memories and it is very difficult to single out one or two. From beginning to end, the annual meeting was one of the best. I can thank **Lauren Ponder** with the Spartanburg CVB and **Elaine Johnson**, Chairman of the Planning Committee for creating such a nice experience. From farm to culture, we had it all. I guess one event I will long remember is the driving experience at BMW. I thoroughly enjoyed it. Another is the awards banquet when the president's award was given to **Charles Atchison** for his outstanding achievement in the community and in the industry. I want to also thank our coach representatives for their continuing sponsorship of meals, providing transportation for our events, and bringing the coaches for display. There are many sponsors who contributed to the success of the meeting in many ways. They are listed in this newsletter and there is more detail in the meeting highlights article.

What's next? I for one am looking forward now to the annual coach rodeo, which will be held for the second time in Florence. **Holly Beaumier**, (Florence CVB) and **JoLynn Lott**, Chairman of the Rodeo Committee are at work to make sure the rodeo will be a worthwhile experience February 28 - March 1. I hope that our operator members will allow their drivers to participate. It is a good learning experience, one that shows the drivers' strengths and weaknesses, areas where they can practice to be better, more alert drivers. I fully believe that this is an experience that will result in less dents, dings and scratches. Even if you don't have drivers available to participate in the competition, we need volunteers who will serve in many capacities to make sure the rodeo is successful. We need judges, scorekeepers, runners, registration assistance, and much more. Call me to volunteer. It is also another

opportunity to see the new coaches. We really have a good time. It is a relaxed atmosphere for networking with one another to build on good business relationships. It is a good time to visit with many of MCASC's coach product members. I encourage you to mark your calendar and plan to participate.

There are some other things going on in the industry. I hope all operators took time to respond to the proposed seatbelt rule. The deadline was October 18 and I sent my response to the USDOT. We had an opportunity to speak out. I feel like our members do not take advantage of opportunities like this many times and we let the industry dictate rules and regulations without putting in our "two cents' worth." I feel that many of us rely on United Motorcoach Association and American Bus Association to speak for us and we have heard Ken Presley, Vic Parra, Clyde Hart, and Peter Pantuso say so often, "Your representatives in Congress need to hear from you, their voting constituents." It is easy to think that what we feel about issues will make little difference, but I believe otherwise. This is something you have to discipline yourself to do. Make an address file for your state and federal legislators and communicate often with them. Visit them. Let them know that you are a major player in travel and tourism in our state and nation, that you are a small business struggling to survive the economy and the onerous rules, regulations, and city ordinances. Let them know what you contribute to the economy in terms of the number of people employed by your company, the payroll tax you contribute to federal and state coffers, fuel tax paid, products you purchase, and any other information to help them understand our business.

I hope you have set aside funds to attend the winter meeting opportunities such as ABA' Market Place in Philadelphia, UMA's Expo in Tampa, and the Southeastern Regional Motorcoach Operators Meeting in Wilmington, NC.

Your participation in the Southeastern meeting is very important so that you have a voice in establishing the Southeastern coalition, an organization that will benefit all operators in the southeast. All southeastern operators who are members of the eight southeastern state motorcoach associations will be members of the coalition, which will be supported by the state associations taking the burden from NCMA. The Southeastern operators have had the opportunity to meet annually for the past nine years in an informal way with North Carolina Motorcoach Association as administrator. Over the past two years the Southeastern Advisory Committee has been meeting regularly by conference call to create a

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## New Members

### OPERATORS

#### **BUD'S CHRISTIAN TOURS**

515 Oak Grove Road  
Spartanburg, SC 29301

*Mailing Address:*

P.O. Box 170044  
Spartanburg, SC 29301  
864-576-7302

FAX 864-576-7302

Email: bnsbradley@gmail.com

Barney Bradley, Owner

Code - BG 1 Coach Operated

#### **EMERALD TOURS & CRUISES, INC. / EMERALD COACHES**

403-D Miller Road  
Greenville, SC 29607  
800-983-8687 OR 864-676-1358

FAX 864-676-1367

Email: info@emeraldtoursandcruises.com

Web: www.emeraldtoursandcruises.com

Louie Sprouse, President

Gail Sprouse, Vice President

Code-BCG 1 Coach Operated

#### **WRIGHT TRAVEL**

310 Whitehall Road  
Greenwood, SC 29646  
864-223-6565 OR 864-229-4737

FAX 864-223-7111

Email: wrighttravel65@yahoo.com

Barbara Wright, Owner

Claude Wright, Safety Manager

Code-B 2 Coaches Operated

### ASSOCIATES

#### **ATTRACTION**

#### **GEORGIA MOUNTAIN**

#### **FAIRGROUNDS**

P.O. BOX 444  
Hiawassee, GA 30546  
706-896-4191

FAX 706-896-4209

Email: gamtfair@windstream.net

Web: www.georgiamountain

fairgrounds.com

Hilda Thomason, General Manager

### HOTELS

#### **CANAAN VALLEY RESORT**

#### **STATE PARK**

HC 70 Box 330  
Davis, WV 26260  
304-866-4121 OR 800-622-4121  
FAX 304-866-4822

Email: rhodes@canaanresort.com

Web: www.canaanresort.com

Karen A. Rhodes, Senior Sales  
Manager

#### **HARRAH'S CASINO TUNICA**

13615 Old Hwy 61 North  
Robinsville, MS 38664  
662-812-9875

FAX 662-796-3165

Email: drussell2@harrahs.com

Web: www.

midsouthmeetingsbyharrahs.com

Darrell Russell, Regional Sales

Manager

#### **HMP PROPERTIES**

400 Bypass Road  
Williamsburg, VA 23185  
757-941-2164

FAX 757-220-1045

Email: apascual@hmphotels.com

Web: www.hmphotels.com

Anna Pascual, Director of Sales

#### **LINCHRIS HOTEL**

#### **CORPORATION**

4 Home Depot Drive  
Plymouth, MA 02360  
508-648-7889

Email: moriah.saccardo

roscoe@gmail.com

Web: www.plymouthmastayhgi.com

Moriah Saccardo, Director of Sales &  
Marketing

#### **PREMIER HOTEL**

#### **CORPORATION**

1948 Day Drive, Suite 528  
Duluth, GA 30096  
678-842-0633

FAX 866-777-5603

Tiffany Woods, Director of Sales

Email: tiffany.woods@premierhotel.com

Wesley Dowdy

Email: wesley.dowdy@premierhotel.com

Web: www.premierhotel.com

### RESTAURANTS

#### **CICI'S PIZZA**

1811 Parkway Ste 105  
Sevierville, TN 37862  
865-774-6696

FAX 865-774-6693

Email: farrah.cicistn@gmail.com

Web: www.cicis.com

Farrah Le, Marketing Director

#### **GOOD 'N PLENTY**

P.O. Box 249

Smoketown, PA 17576  
717-394-7111 OR 800-767-0976  
FAX 717-394-8516

Email: jlapp@goodnplenty.com

Justin Lapp, Group Sales

Nancy Grossman, Reservations

### SALES, SERVICE & PRODUCTS

#### **CH BUS SALES**

3185 Moreland Avenue  
Conley, GA 30288  
770-888-9520

FAX 770-888-9925

Email: jcash@chbussales.com

Web: www.chbussales.com

Jason Cash, Manager

#### **KENDALL & ASSOCIATES**

P.O. Box 25159  
Greenville, SC 29616  
864-444-6322

FAX 864-232-8037

Email: ferguson722@aol.com

Charles Ferguson, Vice President

### TOUR RECEPTIVE

#### **SUNSATIONAL TOURS**

2813 S. Hiawassee Road, Suite 204  
Orlando, FL 32835  
407-296-6928 OR 888-452-1122

FAX 407-296-6980

Email: lisa@mysunsationalgroup.com

Web: www.sunsationaltours.net

Lisa Vining, Director of Operations

Colleen O'Hara, Director of Sales

## TOURISM AGENCIES

### COLUMBUS GEORGIA CVB

P.O. Box 2768  
Columbus, GA 31902  
706-317-2110 x201 OR 800-999-1613  
FAX 706-322-0701  
Email: skaminsky@visitcolumbusga.com  
Web: www.visitcolumbusga.com  
Sid Kaminsky, VP Leisure-Travel & Convention Sales

### COVINGTON/NEWTON COUNTY CVB

2101 Clark Street  
Covington, GA 30014  
770-787-3868 OR 800-616-8626  
FAX 770-786-1294  
Email: cdeemer@newtonchamber.com  
Web: www.gocovington.com  
Clara R. Deemer, Director of Tourism  
Ron Carter, Asst. Director of Tourism

### MOBILE BAY CVB

1 S. Water Street  
Mobile, AL 36602  
251-208-2018 OR 800-566-2453  
FAX 251-208-2060  
Email: ron-mcconnell@mobile.org  
Web: www.mobile.org  
Ron McConnell, Dir. of Tourism Sales

### SAVANNAH AREA CVB

101 E. Bay Street  
Savannah, GA 31401  
912-644-6400 OR 800-SAVANNAH  
FAX 912-644-6499  
Email: mshea@savannahvisit.com  
Web: www.savannahvisit.com  
Mindy Shea, Director-Tour & Travel Sales  
Lonnie Burch, Tour & Travel Coordinator

## Changes

## OPERATORS

### BOLES BUS LINES, INC.

Asa Parks, Safety Manager  
5 Coaches Operated

### CARDINAL COACH, INC.

Email: cardinalcoach@intrstar.net

## ASSOCIATES

*More changes have been made than space allows in this newsletter. Please check the web site listing for correct contact information for the following associate members:*

## ATTRACTIONS

Lookout Mountain Attractions  
South Carolina Aquarium  
SunCruz Aquasino  
The Fontanel Mansion & Farm

## HOTELS

Comfort Inn Philadelphia Historic Area  
Oceana Resorts  
Ramada Atlanta Airport Conference Center  
Red Roof Inn  
Seralago Hotel & Suites  
Spartanburg Marriott  
Surfside Beach Resort - Oceanfront  
The Breakers Resort

## RESTAURANT

Planet Hollywood

## SALES, SERVICE & PRODUCTS

ABC Companies

## TOURISM AGENCIES

Duplin County Tourism  
Georgia Department of Economic Development-Tourism  
Macon/Bibb County CVB  
Philadelphia CVB  
Prince William County/Manassas CVB  
Visit Savannah  
Virginia Tourism Corporation

## Late Renewals

## ASSOCIATES

### ATTRACTION

### BOONE HALL PLANTATION

1235 Long Point Road  
Mount Pleasant, SC 29464  
843-884-4371 X221  
FAX 843-884-0475  
Email: jenniferw@boonehallplantation.com  
Web: www.boonehallplantation.com  
Jennifer Cochran, Group Services/Event Rentals  
Trey Smith, Operations Manager

## HOTEL

### DAYS INN HILTON HEAD

9 Marina Side Drive  
Hilton Head, SC 29928  
842-842-4800  
FAX 843-842-5388  
Email: rogerdavis99@yahoo.com  
Web: www.daysinn.com/hotel/15527  
Roger Davis, General Manager

### TOURISM AGENCY ANDERSON CVB

110 Federal Street, Suite 8  
Anderson, SC 29625  
864-716-3660 OR 877-282-4650  
FAX 864-816-3663  
Email: kathy@visitanderson.com  
Web: visitanderson.com  
Kathy Benson, Sales Manager

## President's Letter Continued from Cover

more efficient way for operators to participate in emergency evacuations and reaching out to organizations to create opportunities to utilize our equipment for major special events. The Board appointed representatives **Bobby Clemmer** and **Pinckney Spencer**. Be sure to mark your calendar and plan to attend the Southeastern meeting February 1-3.

Even with the economy as it is, I am still convinced I am a part of a great industry, one that is clean (*green*), fun, and more affordable than other modes of transportation. When I attend meetings such as our annual meeting and rodeo and other industry related meetings, I come away encouraged. I come away with something new to help my business. I hope you feel the same way and will plan to participate as much as you can.

The holidays are approaching and I wish you safe travels, good health, and great experiences.

**Bob Garrett**

## MCASC Annual Meeting and Market Place in Spartanburg

Spartanburg shined for MCASC members August 23-26! Thank you, **Lauren Ponder** (Spartanburg CVB) and **Elaine Johnson**, Chairman of the Planning Committee (Cross Country Trailways), for all your efforts to make this annual meeting one of the best. From day one filled with special tours to showcase Spartanburg as a true group travel destination to day four ending with a networking breakfast and board meeting, Spartanburg really showed us a memorable experience.

Those touring had choices. One was a culinary experience featuring such mouthwatering items as home roasted coffee beans for a delicious cup of coffee, a delightful lunch in the chef's kitchen of Home & Garden Classics, RJ Rockers Brewing Company, Cooley Farms, and Green Creek Winery. Just the thought of it and I want to go back to Spartanburg.

Another choice was history. The only complaint I heard about this special tour was, "There was not enough time!" The remedy for that is to return! And, I am still hearing rave reviews about the BMW driving experience. Just ask Bob Garrett. He did want to leave. In fact, he took Shirley's turn to drive so he could do it twice. Now, is that fair? Yes, according to Bob! Oh, yes, there was another choice besides the golf tournament and that was the bowling tournament coordinated by Gene Hall. He had entirely too much fun evidenced by the awards presented at the Wednesday dinner. Gene, you may have a permanent job! (*Special note: Gene had heart surgery to replace a valve shortly after the MCASC annual meeting. Many prayers were said for Gene's successful surgery and quick recovery. At this writing, Gene is doing very well and has expressed his gratitude for the calls, cards, flowers, and prayers.*)

The Welcome Event, sponsored by Spartanburg CVB and Live Oak Farm, was a bit different and so much fun. Spartanburg did, indeed, take members from the city to the country to Live Oak Farm. We dined in a barn and the food was delicious. Unfortunately, we arrived a bit late so we had to forego the hayride to see more of the farm and the animals who live there. But, we had a nice experience and time to chat with others as we were driven to the farm by motorcoach. Here is a good place to say how much the coach representatives are appreciated. Being able to travel to the several events by the beautiful new coaches with excellent



*Guests of the MCASC included Robbie Quick, VMA President and Ray Robbins, NCMA President. Frank Montgomery (Alabama), Bob Rial (Florida), and Walter Hubbard (Georgia) also attended the MCASC Annual meeting.*



*The new operator members Suzanne and Bud Bradley, Bud's Christian Tours, had a memorable experience while participating in Market Place Sessions.*

drivers is a huge contribution to the meeting. **Motorcoach Industries, Prevost, and CAIO** provided transportation.

That was Monday. Tuesday was another day with many more opportunities. A hearty breakfast sponsored by ABC Companies and UMA got us off to a good start. **Ken Presley** began somewhat on a negative note stating that the mood generally is negative across the U.S. with revenues up but profits are down. Then Ken's tone took a more positive turn. It is a time of opportunity, Ken said. Invest in your company. Insurance costs are down for those who qualify because of reduced risk and better risk management tools. There are more drivers. It is a good opportunity to build on your customer relationships by making regular contact. He then focused on the legislative and regulatory issues such as preservation of the fuel tax exemption, preservation of the charter service rule, motorcoach safety, employee free choice act, safety belt rule, distracted driver legislation, enforcement of the Unified Carrier Registration and on-board recording devices.

Coach sales market place is a meeting highlight for operators. Not only do they hear about the new coaches and their features by knowledgeable sales and service representatives, but they are eligible for two \$500 fuel cards provided by the Georgia Department of Economic Development Tourism Division. Not that the operators need such an incentive to visit each coach, but it surely is a bonus. While the operators visited the coaches, the associates had a session to learn from the operators who package tours. This informal session proved to be beneficial to many attending. The associates were asked to separate into the membership categories and the operators and tour operators visited each group to provide information about what they expect and how they can work together for successful tours and charters.

Market Place was well attended and a testimony of the benefits came from new member, Suzanne Bradley (Bud's Christian Tours). Suzanne came to me later and expressed how much she learned and how much she enjoyed meeting the associates who sat with her in market place. From the amount of enthusiasm she showed, there should be some business as a result.

For the first time, a very special associate session opposite market place was provided to give associates a first-hand visit to a motorcoach operation. I offer gratitude to **Atchison Transportation Services** and **Jean's Bus Service** for hosting the associates for these sessions. Those visiting Atchison Transportation in the morning session were treated to a visit to **Krispy Kreme** for doughnuts and coffee compliments of MCASC. What a treat! **Pinckney Spencer** was our tour guide for the few blocks from the Marriott; however, Pinckney made good use of the time telling about the company's founder, **Charles Atchison** and the company



*Mitch Guralnick and Gene Hall of Motor Coach Industries enjoy a trip to the local Krispy Kreme doughnut shop.*

history. Charles is truly a remarkable self-made successful man. We were given the grand tour of the operation and met the employees who help make Atchison the successful operation that it is. The trip to Jean's Bus Service did not allow a special stop, but my goodness, we need not have worried about a snack. Our tour guides were **JoLynn Lott** and her father, **John Cauley, Sr.** They told us of the history of the company and its new location. Upon arrival we were escorted to the drivers' training and *all purpose room* where a snack feast was waiting, including Jean's famous pound cake. All who participated left with homemade peach preserves made by JoLynn and Jean. I believe the members who participated in these tours of motorcoach operations

came away with a different perspective and a genuine appreciation for what it means to be motorcoach operator.

Talk about something different for MCASC's annual meeting, who would have guessed we would be shooting guns! We can now believe why sporting clays is the nation's fastest growing sport. We had a delightful time at River Bend Lodge and delicious food prepared by the lodge's chef. The setting was absolutely beautiful and many members tried their skill at clay shooting. I heard several operators talking about bringing groups to the lodge for a unique experience. This event was sponsored by



*Ryhan Cornell (ABC Companies) shot clays under the supervision of River Bend personnel.*

Spartanburg CVB.

The Ice Breaker event, sponsored by Spartanburg CVB and the Chapman Cultural Center, was held outside the Chapman Cultural Center, located just a few blocks from

the Marriott. The weather was very cooperative, a perfect temperature for an outside elegant dinner with plenty of food and beverage. The *Stars of Spartanburg* included entertainment and local restaurants that have been featured on national television. The event provided a nice setting for networking while being entertained by famous local musicians and fed by local famous restaurants.



*Above MCASC Members experienced an Associate Session at Atchison Transportation for a hands on time with an operator. Jean's Bus Service also hosted a visit. Pictured to the left are JoLynn and Richard Lott, Jean's Bus Service.*

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**2011**  
UMA MOTORCOACH  
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[www.motorcoachexpo.com](http://www.motorcoachexpo.com)






United  
Motorcoach  
Association

## Annual Meeting Continued from Page 5

Wednesday breakfast, sponsored by Motor Coach Industries, featured Eron Shosteck from American Bus Association. Eron talked about many industry issues including the importance of contacting congressmen to let them know about your business and its, the economic impact, the convenience and accessibility of motorcoach travel, and that motorcoach travel is the “greenest” form of travel. He about such issues as fuel tax exemption, tax credits, protecting the charter rule, rural funding, and planning for transportation and the environment just to mention a few items in the forefront. Eron expressed the willingness of ABA to work cooperatively with operators and associates to address issues.

President Bob Garrett expressed MCASC’s appreciation for market place refreshments sponsored by ABA. Breakfast was followed by a final market place to make sure associate members had an opportunity to visit with each operator.

Lunch, sponsored by Daimler Buses, was a time of networking and business reports. Committee chairmen shared the work of their committees throughout the year, including the election. When the ballots were counted, **Bob Garrett** was reelected president. Because of a tie vote, MCASC now has two vice presidents, **John Thomas** with Eastside Transportation for a second term and **Charles Coleman** with See & See Friendly Tours. **Buddy Young** was reelected Secretary/Treasurer. Following lunch, operators attended two educational sessions, *Accident Investigation and Accident Prevention* presented by retired National Transportation Safety Board accident investigator, **Larry Yohe**. Larry’s presentation

was very informative and operators left with some good “take home” information to help them prevent accidents, especially accidents as a result of faulty brakes and tire fires. A *FMCSA Regulations Update* presented by **Special Agent Antonio Wilson** rounded out the operator session. **Jeff Mills** with MILLS MARKETING GROUP, provided a session for associates titled, *Destination Spartanburg, SC via Interstate 85*. Jeff, formerly with Atlanta’s DeKalb CVB is widely recognized for his knowledge of the industry and specifically his marketing knowledge. Those who missed Jeff’s session, missed a “motorcoach load” of information.

Wednesday evening was a special occasion, beginning with a reception sponsored by the Savannah CVB, host for the 2011 Joint Annual Meeting for MCASC and Georgia



*Larry Yohe gave an informative Operator Session about Accident Investigation and Prevention.*

Motorcoach Operators Association. Among the southeastern motorcoach associations, this will be the third joint meeting. The MCASC and GMOA boards of directors have heard the associate members’ requests for joint meetings to cut travel costs and time away from business. Be sure to mark your calendar and plan to attend the joint meeting **August 21-24**.

Dinner featured special music by **Tiffany Woods** (Premier Hotel Corporation), whose beautiful voice set the tone for the dinner event. Member recognition is what the



*MCASC President Bob Garrett presented Justin Lapp, Good N’ Plenty Restaurant with the 2010 Rookie of the Year Award.*

dinner event is all about and it began with the golf awards and the bowling awards. Members are encouraged to participate in these events. Not only are they fun and provide great networking time, but they are also a means to win some cash! Both golf coordinator,

**Tim O’Bryan** and bowling coordinator, **Gene Hall** took great pleasure in presenting cash prizes to several golfers and bowlers. **Michael Vescio** (Ramada Atlanta Airport Conference Center) presented the \$500 fuel cards to **Nick Nicholson** and **George Jones** on behalf of the Georgia Department of Economic Development Tourism Division. Michael conveyed the Department’s pleasure in offering the fuel cards in recognition of the economy and the hope that Georgia would be the destination for many tour groups. Bob Garrett took great pleasure in presenting the 2010 market place awards to **Justin Lapp**, Good N’ Plenty Restaurant,



*MCASC Board of Directors: Seated John Thomas, Eastside Transportation Service; Frankie Sistare, Lancaster Trailways of the Carolinas; JoLynn Lott, Jean’s Bus Service; Elaine Johnson, Cross Country Trailways; Lonnie Burch, Visit Savannah; Ken Presley, United Motorcoach Association; and Willie Henderson, Henderson Charters. Standing Bob Garrett, Sunshine Travel and Express; Charles Coleman, See & See Friendly Tours; Buddy Young, Capitol Bus Lines; Walter Bryant, Bryant Tours; Todd McElmurray, Swept Away Coach and Tours; Bill Leonard, Prevost; Sam Pipkin, 5 Star Transportation; and Tom Clare, CAIO North America/Colonial Equipment Co.*

**Rookie of the Year; John Laskowski**, Receptively Yours, **Associate of the Year;** and **Mary Young**, Capitol Bus Lines, **Operator of the Year**. Congratulations to the award recipients! Then the time came for a special president's award and **Charles Atchison**, Atchison Transportation Services was honored for his contribution to the association, his community, and the motorcoach industry.



*MCASC President Bob Garrett presented Charles Atchison with a Presidential Award for his industry achievements.*

After recognition of retiring board members including, **Nick Nicholson** (Lakim Bus Service), **Pam York** (Gray Line of Myrtle Beach), **Claude Payne** (ABC Companies), **Lauren Ponder** (Spartanburg CVB), and **Cricket-Elliott Leeper** (Atlanta's Gwinnett CVB), current board members were introduced: President **Bob Garrett**, Vice Presidents **John Thomas** and **Charles Coleman**, Secretary/Treasurer **Buddy Young**, Immediate Past President **Walter Bryant**; directors **Bennie Elliott**, **Todd McElmurray** and **Sam Pipkin** in Low Country; **Jesse Davis** and **Frankie Sistare** in the Midlands; and **Willie Henderson**, **Elaine Johnson**, and **JoLynn Lott** in the UpState district. Associate directors include **Lonnie Burch** (Savannah CVB), **Tom Clare** (CAIO/Colonial Equipment), **Bill Leonard** (Prevost), and **Ken Presley** (United Motorcoach Association). I reminded

those in the audience that these people serve voluntarily and spend a great deal of time and effort on behalf of the association in faithful attendance for board meetings and committee work to take the association forward.

How funny can a magician be? Let me tell you that Terry Evanswood is not only a very talented magician but a truly funny comedian. That combination is a winning one for WonderWorks' Wonders of Magic. Tracy Huskey (WonderWorks of Pigeon Forge) introduced Terry and we sat back and giggled and laughed. I don't think anyone wanted Terry's performance to end! What a way to conclude a special time for member recognition, sponsored by Prevost and WonderWorks!

Breakfast on Thursday morning was an opportunity for one last contact to solidify sales in market place, continue to build on relationships developed, and to say goodbye to many who would not be seen again until the 2011 Annual Meeting.

Many contributing members have been recognized in this article; however, there are many more deserving recognition. Space just does not allow me the luxury to do that. Please take a few minutes to review the list of sponsors without whom the MCASC meeting would not be the event it is. Sponsors for registration bags and gifts, door prizes, meal functions, transportation, event hosts,



*Entertainer Terry Evanswood from the Wonders of Magic and Tracy Huskey from Wonderworks in Pigeon Forge, TN.*

entertainment, and meeting materials contributed to the success of the 2010 annual meeting and market place. Thank you!

I hope to see you in Savannah in 2011!

*Linda Morris*

# We the People

ARE GATHERING IN  
IN PHILADELPHIA  
JANUARY 8-12, 2011

Marketplace is where the motorcoach, tour, and travel industry come together to book group travel business. These powerful decision-makers determine where North America's 35,000 group tour buses stop for meals, lodging, and entertainment. **Increase your bottom line** by getting involved in ABA and the group travel market.

Marketplace gives you quality appointments, professional education seminars, unlimited networking opportunities, and the highest number of sponsored events around. **It's the one show you can't afford to miss.**



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Colonial Williamsburg Foundation  
Columbus, GA CVB  
Country Tonite Theatre  
Cracker Barrel Old Country Store  
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Ramada Atlanta Airport Conference Center  
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See & See Friendly Tours  
Seralago Hotel and Suites, Main Gate East  
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Virginia Tourism Corporation  
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Wonderworks

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CAIO North America/Colonial  
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Giant Crab  
Graceland/Elvis Presley Heartbreak Hotel  
Harrah's Cherokee Casino & Hotel  
Lancer Insurance Company  
Pigeon Forge Department of Tourism  
Savannah Theatre  
Sea Mist Oceanfront Resort  
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Service Insurance Agency, LLC  
South Carolina Aquarium  
Tropicana Casino and Resort  
Turning Stone Resort Casino



### **Registrant Only USDOT Numbers Set to End**

*Reprinted from ABA Insider, Issue 78, August 16, 2010.*

FMCSA will on September 1 eliminate “registrant only” USDOT numbers as part of the Performance and Registration Information Systems Management (PRISM) program, a system introduced in the early 1990s to collect safety and crash data on motor carriers throughout the country as a means of improving their safety records. During an inspection or crash investigation, motor carriers are required to provide law enforcement with their motor carrier number so FMCSA can track their safety compliance. Motor carriers are then required to improve any safety deficiencies or face fines and sanctions.

FMCSA began its “registrant only” number system to identify registered owners of commercial motor vehicles (CMV) that are not motor carriers but lease their CMVs to entities that are motor carriers. Motor carriers that lease vehicles from owners of “registrant only” CMVs are required to give their own motor carrier number to law enforcement officials during an inspection or crash investigation— not the number of the leasing company. FMCSA found motor carriers often illegally provided law enforcement officials with the “registrant only” number in an attempt to evade FMCSA oversight.

### **CVSA Roadcheck 2010 Shows Solid Bus Operator Compliance**

*Reprinted from ABA Insider, Issue 77, August 2, 2010.*

The Commercial Vehicle Safety Alliance’s (CVSA) Roadcheck 2010 results show that commercial motor carriers are close to achieving the record-low rate for out-of-service vehicles set during 2009—even as more inspectors participated at more locations for 2010. In 2010 roadside inspectors focused more heavily on driver safety belt enforcement and overall motorcoach inspections. Inspections of passenger-carrying vehicles resulted in an increased vehicle compliance rate (91.0 percent in 2010 vs. 88.5 percent in 2009) and a driver compliance rate in 2010 that was unchanged from last year (96.4 percent).

### **FMCSA Amends EOBR Rule**

*Reprinted from ABA Insider, Issue 81, September 27, 2010.*

In response to petitions for reconsideration from various stakeholder groups, the Federal Motor Carrier Safety Administration (FMCSA) announced that it has amended its April 5 final rule that established new performance standards for electronic on-board recorders (EOBRs) installed in commercial motor vehicles.

FMCSA amended requirements relating to the temperature range in which EOBRs must be able to operate, and the connector type specified for the Universal Serial Bus interface. Operators can view the entire rule online. Please contact Norm Littler at [nlittler@buses.org](mailto:nlittler@buses.org) if you have any questions.

### **LaHood Announces New Anti-Distracted Driving Regulations at Summit**

*Reprinted from ABA Insider, Issue 81, September 27, 2010.*

At the 2010 national Distracted Driving Summit, Secretary of Transportation Ray LaHood announced final anti-distracted driving regulations for bus and truck drivers. The final regulations will ban truck and bus drivers from texting while driving. It will also prohibit operators from requiring or allowing their drivers to text.

While this rule essentially codifies current federal enforcement practices, the final rule extends the ban to dispatching devices or other fleet management systems. The original proposal only banned texting on cell phones.

### **MCI Sold to Private Equity Firm**

*Reprinted from ABA Insider, Issue 81, September 27, 2010.*

KPS Capital LP, a group of private equity funds based in New York, has purchased a controlling interest in MCII Holdings, Inc., the parent company of Motor Coach Industries International, Inc.

“We are very excited to partner with [MCI’s] 1,500 employees in the U.S. and Canada to manufacture products in North America for North American customers, and to continue to provide MCI’s customers with the highest levels of quality and service,” said KPS partner Jay Bernstein.

### **FMCSA Lists Driver Hours of Service Online**

*Reprinted from ABA Insider, Issue 81, September 27, 2010.*

The Federal Motor Carrier Safety Administration (FMCSA) has launched its Data Preview Website where operators can now view their individual safety assessments, particularly driver Hours of Service records.

This updated website provides operators with information on where they stand in each Behavior Analysis and Safety Improvement Category (BASIC) based on roadside data and investigation findings.

Operators need only to provide their US DOT# and US DOT# PIN online to view their assessments. If you do not have a US DOT# PIN, you can request one online at FMCSA’s website. BASIC assessments will only be available to the corresponding operator and to enforcement staff until December of 2010. In December, assessments will be made available to the public.

### Prevost operators discover D.C. can be very costly

*Reprinted from Bus and Motorcoach News, issue Sept 1.*

When a Prevost operator applies online for a trip permit, the District of Columbia system automatically converts the brand of the motor coach listed on the permit from Prevost to Volvo. So, when the driver of a Prevost is stopped and a D.C. police officer checks the permit, it says, Volvo, instead of Prevost. The cop then writes a ticket because he or she thinks the permit is not for the correct vehicle.

Prevost operators planning to send coaches to D.C. might want to call the permit phone lines and inquire about the issue. The numbers are 202-729-7079, 202-729-7078, or 202-729-7083.

### Feds move to next phase of safety system upgrade

*Reprinted from Bus and Motorcoach News, issue Sept 1.*

The Federal Motor Carrier Safety Administration has released individual safety assessments for interstate bus and truck companies as part of its new Comprehensive Safety Analysis 2010 initiative.

The assessments are available on the CSA “data preview” website. The agency is strongly urging operators to visit the website, <http://csa2010.fmcsa.dot.gov>, to get familiar with how the new system works and preview their data.

### Feds Push States to Report Faster

*Reprinted from Bus and Motorcoach News, issue August 1.*

The Federal Motor Carrier Safety Administration has published new guidelines requiring states to speed up reporting traffic convictions for CDL holders and for keeping CDL information secure. Rule No. 1 requires that:

- When a CDL holder is convicted of a traffic offense in a state other than the state issuing the license, that state must notify the licensing state within 10 days of a conviction.

- If a CDL holder is disqualified or driving privileges are withdrawn/suspended from operating a commercial motor vehicle for longer than 60 days in a state other than the licensing state, the penalizing state must notify the CDL holder’s licensing state within 10 days.

- Whenever a state is licensing agency receives notification of a conviction/disqualification from another state, it must post the information to the driver history record within 10 days of receipt. The timeline is the same if the conviction occurred in the licensing state.

### Movie Licensing: Beyond the Auditors and Legalities

*Reprinted from Bus and Motorcoach News, issue August 1.*

The law states that regardless of whether a motorcoach company, the chartering group, or the passengers provide and show a movie, the motorcoach company is responsible to obtain a public performance license to legally entertain passengers and to be compliant with U.S. copyright laws.

Obtaining a legal license to show movies (on board a coach) is affordable and can save motorcoach companies thousands of dollars in potential fines.

However, another very good reason to obtain a license is the fact that a public performance license supports the hard-working men and women of the movie industry.

All the names and positions that scroll across the screen during the ending credits of a movie are the people responsible for the making of that film. Obtaining a legal license to show movies is easy and affordable.

A “Fleet Licensing service option provides only the license for the motorcoach to legally exhibit movies that they or their customers own, borrow, or rent. Discounts are available for members of certain motorcoach associations (including the United Motorcoach Association).

*For more information see Bus & Motorcoach News issue August 1, 2010.*



**ADA Compliance Forms are available for download at the following link:**

**[http://www.scmotorcoach.org/ADA\\_FORMS\\_2008.pdf](http://www.scmotorcoach.org/ADA_FORMS_2008.pdf)**

**Information about ADA Compliance can be found on the FMCSA website**

**at: <http://www.fmcsa.dot.gov/rules-regulations/bus/company/ada-guidelines.htm>**

# MCASC Newsletter Advertising Form

Putting your advertisement in the MCASC Newsletter gets you right in touch with motorcoach companies in South Carolina. We invite you to use this form to contract for your ad space.

The costs are as follows:

## One Issue:

	Black & White	Color
1/4 page:	\$150	\$275
1/2 page:	\$225	\$425
Full page:	\$350	\$650

## Advertising is also offered at a yearly rate (4 issues):

	Black & White	Color
1/4 Page:	\$350	\$800
1/2 Page:	\$550	\$1250
Full Page:	\$1050	\$2150

The ad should be received as a .JPEG or .TIFF file with a resolution of 350 or higher, or a PDF file with embedded font files and Macintosh compatible. A disk is preferred and should be accompanied by a "hard copy." The disk will be returned only at your request. Ads may also be emailed to [angie\\_g@embarqmail.com](mailto:angie_g@embarqmail.com), with a hard copy mailed to the MCASC office. If there is a question about format please contact the MCASC office at 888.376.1150 or email [angie\\_g@embarqmail.com](mailto:angie_g@embarqmail.com).

## Space Dimensions

1/4 page: 3.5" wide x 4" tall  
1/2 page: 7.5" wide x 4" tall  
Full page: 7.5" wide x 10" tall

## Upcoming Issues For Advertising

_____	Winter 2011	Deadline: November 1, 2010
_____	Spring 2011	Deadline: February 1, 2011
_____	Summer 2011	Deadline: May 1, 2011
_____	Fall 2011	Deadline: August 1, 2011

Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
City State Zip Code

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Make check payable to the Motorcoach Association of South Carolina and mail with hard copy to:

**MCASC Office**, 106 Main Street, Brookneal, VA 24528

Questions: 888.376.1150 or FAX: 866.376.1156 or Email: [angie\\_g@embarqmail.com](mailto:angie_g@embarqmail.com)

## 2010 Awards

### Operator of the Year

Mary Young,  
Capitol Bus Lines

### Associate of the Year

John Laskowski,  
Receptively Yours

### Rookie of the Year

Justin Lapp,  
Good N' Plenty  
Restaurant

## Calendar

2011 ABA Marketplace  
January 8 - 12, 2011 Philadelphia, PA

2011 UMA Motorcoach Expo  
January 19 - 23, 2011 Tampa, FL

Southeastern Regional Motorcoach Operators Meeting  
February 1 - 3, 2011  
Hilton Wilmington Riverside, Wilmington, NC

2011 MCASC Annual Coach Rodeo  
February 28 - March 1, 2011  
Florence, SC

MCASC & GMOA Joint Annual Meeting & Market Place  
August 21 - 24, 2011  
Marriott Riverfront, Savannah, GA

## Board of Directors

### President

**Bob Garrett**

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**Baldwin "Nick" Nicholson**

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## Directors

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**Frankie Sistare**

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ejohnson@crosscountrycharter.com

**JoLynn Lott**

Jean's Bus Service, Inc.  
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## Associate Representatives

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912-644-6400 FAX 912-644-6499  
lburch@visitsavannah.com

**Bill Leonard**

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770-565-9649 FAX 770-509-1257  
william.j.leonard@volvo.com

**Tom Clare**

CAIO North America/ Colonial Equipment Co.  
301-698-5100 FAX 301-698-5117  
tomc@thebusplace.com

**Ken Presley**

United Motorcoach Association  
800-424-8262 FAX 703-838-2950  
kpresley@uma.org

### Immediate Past President

**Walter Bryant, Jr.**

Bryant Tours  
843-552-2811 FAX 843-207-0624  
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## Administration

**Linda Morris**

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