



Motorcoach Association of South Carolina

P.O. Box 474, Columbia, SC 29202
888-376-1150 FAX 866-376-1156

MEMBERSHIP APPLICATION AND DIRECTORY INFORMATION

Name of Company: _____

Address: _____

City: _____ State: _____ ZIP: _____

Mailing Address, if different from address above:

Telephone (list all extensions desired in the directory): 800: _____ - _____ - _____

_____ - _____ - _____ FAX: _____ - _____ - _____

Email: _____ Web: _____

List key personnel to be included in the directory:

<u>NAME</u>	<u>TITLE</u>	<u>CELL PHONE</u>
_____	_____	_____
_____	_____	_____

Check the items listed below that apply to your company:

- | | |
|---|---|
| A <input type="checkbox"/> Regular Route Carrier | F <input type="checkbox"/> Intrastate Operations Only* |
| B <input type="checkbox"/> Charter Coach Operator | G <input type="checkbox"/> Intrastate and Interstate Operations** |
| C <input type="checkbox"/> Package Tour Operator | H <input type="checkbox"/> Mobile/ Roadside Service |
| D <input type="checkbox"/> Bus Express Carrier | I <input type="checkbox"/> Dump Site |
| E <input type="checkbox"/> Own and Operate Maintenance Facilities | J <input type="checkbox"/> Wash Facility |

Date Started Business _____ Periodic mailings to (number) _____ customers.
Number of coaches operated _____ Number of Coaches Wheelchair Accessible _____

Membership Fee \$250

Information for Payment by Credit Card

Type: Visa _____ MasterCard _____ Discover _____ Expiration : _____

Card Number: _____

Credit Card Billing Address: _____

Requirements for membership:

1. Completed Application Form
2. Payment (check or credit card) for the appropriate amount of membership dues
3. Signed Code of Ethics
4. Two Letters of Recommendation from Current Operator Members
5. Proof of Insurance (certificate of insurance)
6. Satisfactory rating by FMCSA**
7. Copy of Certificate of Operating Authority (Intrastate* and/or Interstate**)
8. Affirmative Vote by the MCASC Board of Directors

Signature: _____ Date: _____



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Code of Ethics **Operator Members**

We, the members of the Motorcoach Association of South Carolina, by providing a service to the traveling public recognize the need to do so in a professional manner, and with the highest degree of integrity. We herewith set forth the following code of conduct that will govern our actions as we fulfill our obligations to our fellow operators and the traveling public:

- *We will adhere to the professional standards of the Motorcoach Association of South Carolina and to work to further its goals and objectives.*
- *We will conduct all business affairs with honesty, integrity, sincerity, and accuracy in an open and forthright manner.*
- *We will act with integrity in financial dealings with the public and with fellow operators utilized to help arrange or provide service and accommodations to motorcoach travelers.*
- *We will conduct our business practices and operations in a safe and honorable manner in order to protect the public and to promote the image of the industry.*
- *We will act to instill consumer and public confidence in the motorcoach industry, and avoid activities that may discredit the industry or membership of the Association.*
- *We will operate motorcoaches under authority of the State of South Carolina for the purpose of transporting passengers regulated by Federal, State or Local authority.*

I have read and agree to adhere to this *Code of Ethics*.

Signature: _____

Title: _____

Name of Company: _____

This *Code of Ethics* must have the following documents attached when submitted:

Completed application

Check for the appropriate amount of membership dues

Two letters of recommendation from Current Operator Members

Copy of Insurance Certificate

Copy of Certificate of Operating Authority

LETTER OF RECOMMENDATION

Date: _____

TO: Board of Directors, Motorcoach Association of South Carolina

FROM: _____
Current Operator Member, MCASC

I recommend _____ for membership in
Motorcoach Association of South Carolina.

Signed: _____
(Owner/Operator)

Company: _____

Telephone: _____

LETTER OF RECOMMENDATION

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TO: Board of Directors, Motorcoach Association of South Carolina

FROM: _____
Current Operator Member, MCASC

I recommend _____ for membership in
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www.scmotorcoach.org

MEMBERSHIP BENEFITS

Experience

MCASC membership brings you closer to building good business relationships with some of the industry's most experienced motorcoach travel and tourism people.

Networking

MCASC offers opportunities for developing strong business relationships through networking at MCASC events and communications through the newsletter and website.

Professional Ethics

Operator members must sign the MCASC Code of Ethics, which says that MCASC members aspire to highest professional standards in the industry treating customers and other members with honesty, integrity, and accuracy; that they will conduct business in such a manner as to promote the industry; and that they will maintain current status for all license, permits, and operating authority required by federal, state, and local government agencies applicable to the industry. Members have the right to display the MCASC logo on company business forms, communications, and advertisements.

Quarterly Newsletter

Operator members and associate (vendor) members stay current with MCASC's quarterly newsletter featuring the latest regulatory news, briefs on important legislative developments, coach industry news, and informative travel and tourism information.

Annual Membership Directory

This detailed, MCASC membership directory is a tour/charter/equipment/service resource that includes operator members and members representing all aspects of the travel and tourism industry. The directory is an excellent resource for valuable contacts in the motorcoach industry.

Website Link

Every MCASC member has a web link on the MCASC website making our members easy to find and a valuable resource for the computer savvy customer to find our members. In addition, it creates easy access for communication among members.

Annual Meeting and Market Place

A great opportunity in the motorcoach group travel industry, the Annual Meeting and Market Place brings operator buyers and travel industry sellers from all over the United States together for one-on-one tour itinerary planning. The multi-day event also features business training and professional development seminars.

Other State Associations

MCASC maintains a relationship with other state motorcoach associations and tourism entities through meetings and regular communications to stay up-to-date on issues affecting members.

Motorcoach Association of South Carolina

MEMBERSHIP BENEFITS

Professional Association Management Team

MCASC's professional association management team has over fifty years of combined experience in the motorcoach industry. The management team has built a strong relationship with both United Motorcoach Association and American Bus Association over the past fifteen years to create an extension of the team to assist you in your business growth based on industry research, up-to-date communications, and reports of congressional activity and federal motor carrier regulations.

Promoting safety among operators in the industry

MCASC is not a "policing" organization; however, members of MCASC are expected by voluntary signature on the MCASC Code of Ethics to comply with industry rules and regulations by state and federal agencies. MCASC members have opportunities to attend seminars by knowledgeable industry leaders.

Training and education for members on issues that impact our industry

MCASC provides educational opportunities through operator meetings, motorcoach rodeos, and Annual Meeting and Market Places.

Networking to build business relationships

MCASC provides members the opportunity for networking with other operators and coach specific providers at annual operator meetings, and at the Annual Meeting and Market Place operators have the opportunity to network with fellow operator members and associate members representing attractions, hotels, theaters, destinations, restaurants, coach specific vendors, as well as tour operators and tour receptives.

Promoting public awareness of the motorcoach industry

MCASC works cooperatively with other industry organizations such as American Bus Association, United Motorcoach Association, and the Motorcoach Council to promote motorcoach travel nationwide.

Creating unity for common goals

MCASC's Board of Directors and staff believe there is strength in numbers. A task one member may find difficult to address alone, all members working together through the Association may accomplish. Whether the issue is local, state or federal in nature, there is strength in one voice speaking for many.

Promoting cooperation among operators and associates

MCASC promotes the idea of members working with members, which is one of the greatest benefits of association membership. The industry is all about relationships and MCASC provides several forums for networking to build relationships, which promotes cooperation among its members.

Advocating legislation that positively impacts the motorcoach industry

MCASC's Board of Directors promote legislation to enhance the motorcoach industry in South Carolina. MCASC also invites key personnel from American Bus Association and United Motorcoach Association to annual meetings and operator meetings to keep members abreast of national legislation that affects the motorcoach industry. MCASC routinely communicates information throughout the year to its members to keep them informed of legislative action needed, such as writing letters to state legislators or Congressmen to support or oppose legislation that impacts the motorcoach industry.