



Motorcoach Association of South Carolina

Mailing Address: 106 Main Street, Brookneal, VA 24528
888-376-1150 FAX 866-376-1156

APPLICATION FOR ASSOCIATE MEMBERSHIP

Please complete information in type or print. Forward the application along with a check in the amount of \$200 made payable to MCASC or complete the credit card information below. Mail to the above address. I hereby apply for a membership to the Motorcoach Association of South Carolina. I agree that if I am accepted into membership, I will abide by the By-Laws of the Association to the best of my ability. I will strive to improve the industry to which I belong and will insist on my Association doing the same.

Company Name: _____

Mailing Address: _____

City: _____ **State:** _____ **ZIP:** _____

Phone: _____ **FAX:** _____ **800 #:** _____

Email: _____ **Web:** _____

Category for Directory Listing: (Check the category that best describes your business and write cross reference (CR) next to any other category that describes your business.)

Attraction Hotel Restaurant Sales, Service, Products
 Theatre Tour Receptive Tourism Agency

List representative(s) who are to be listed as company contact(s) in the Directory and will be active in the Motorcoach Association of South Carolina:

<u>Name</u>	<u>Title</u>
_____	_____
_____	_____

List key representative and correct mailing address for the individual who should receive all MCASC correspondence:

Key representative: _____

Mailing address: _____

City: _____ **State:** _____ **ZIP:** _____

Phone: _____ **FAX:** _____ **800 #:** _____

Annual Membership Fee: \$200 *Additional listings (for other locations, etc.) may be included in the directory at a cost of \$50 per listing.*

Information for Payment by Credit Card

Type: Visa _____ Master Card _____ Discover _____ Amount \$ _____

Card Number _____ Expiration: _____

Credit Card Billing Address: _____

MCASC FEDERAL I.D. NUMBER: 58-2385180

Signature: _____
(Applicant Representative)

Date: _____

Motorcoach Association of South Carolina

P.O. Box 474, Columbia, SC 29202
888-376-1150 FAX 866-376-1156
www.scmotorcoach.org

MEMBERSHIP BENEFITS

Experience

MCASC membership brings you closer to building good business relationships with some of the industry's most experienced motorcoach travel and tourism people.

Networking

MCASC offers opportunities for developing strong business relationships through networking at MCASC events and communications through the newsletter and website.

Professional Ethics

Operator members should aspire to highest professional standards in the industry treating customers and other members with honesty, integrity, and accuracy; and conduct business in such a manner as to promote the industry; and maintain current status for all license, permits, and operating authority required by federal, state, and local government agencies applicable to the industry. Members have the right to display the MCASC logo on company business forms, communications, and advertisements.

Quarterly Newsletter

Operator members and associate (vendor) members stay current with MCASC's quarterly newsletter featuring the latest regulatory news, briefs on important legislative developments, coach industry news, and informative travel and tourism information. Associate members are eligible to advertise in newsletters.

Annual Membership Directory

This detailed, MCASC membership directory is a tour/charter/equipment/service resource that includes operator members and members representing all aspects of the travel and tourism industry. The directory is an excellent resource for valuable contacts in the motorcoach industry. Associate members are eligible to advertise in the annual membership directory.

Website Link

Every MCASC member has a web link on the MCASC website making our members easy to find and a valuable resource for the computer savvy customer to find our members. In addition, it creates easy access for communication among members.

Annual Meeting and Market Place

A great opportunity in the motorcoach group travel industry, the Annual Meeting and Market Place brings operator buyers and travel industry sellers from all over the United States together for one-on-one tour itinerary planning. The multi-day event also features business training and professional development seminars.

Motorcoach Association of South Carolina

MEMBERSHIP BENEFITS

Other State Associations

MCASC maintains a relationship with other state motorcoach associations and tourism entities through meetings and regular communications to stay up-to-date on issues affecting members.

Professional Association Management Team

MCASC's professional association management team has over fifty years of combined experience in the motorcoach industry. The management team has built a strong relationship with both United Motorcoach Association and American Bus Association over the past fifteen years to create an extension of the team to assist you in your business growth based on industry research, up-to-date communications, and reports of congressional activity and federal motor carrier regulations.

Networking to build business relationships

MCASC provides members the opportunity for networking with other operators and coach specific providers at annual operator meetings, and at the Annual Meeting and Market Place operators have the opportunity to network with fellow operator members and associate members representing attractions, hotels, theaters, destinations, restaurants, coach specific vendors, as well as tour operators and tour receptives.

Creating unity for common goals

MCASC's Board of Directors and staff believe there is strength in numbers. A task one member may find difficult to address alone, all members working together through the Association may accomplish. Whether the issue is local, state or federal in nature, there is strength in one voice speaking for many.

Promoting cooperation among operators and associates

MCASC promotes the idea of members working with members, which is one of the greatest benefits of association membership. The industry is all about relationships and MCASC provides several forums for networking to build relationships, which promotes cooperation among its members.

Advocating legislation that positively impacts the motorcoach industry

MCASC's Board of Directors promote legislation to enhance the motorcoach industry in South Carolina. MCASC also invites key personnel from American Bus Association and United Motorcoach Association to annual meetings and operator meetings to keep members abreast of national legislation that affects the motorcoach industry. MCASC routinely communicates information throughout the year to its members to keep them informed of legislative action needed, such as writing letters to state legislators or Congressmen to support or oppose legislation that impacts the motorcoach industry.

MCASC Associate member web banner ad opportunity

Current MCASC Associate Members have an opportunity to benefit from a free Web Banner Ad. Space for the banner ad is available for one month on our home page www.scmotorcoach.org and can be linked to your company's web site. For specifications please visit the MCASC Free Web Banner Ad information page, <http://scmotorcoach.org/wba.htm> or email angie_g@embarqmail.com.